



AFPC

ASSOCIATION OF FACULTIES OF PHARMACY OF CANADA
ASSOCIATION DES FACULTÉS DE PHARMACIE DU CANADA

2016 AFPC Annual Conference and Meeting
(7th Annual Canadian Pharmacy Education and Research Conference)
Sponsorship Prospectus



River Rock Casino Resort / The Hotel at River Rock
Richmond, British Columbia

May 31, June 1 – 2, 2016

Name of Event: 2016 AFPC Annual Conference and Meeting (Canadian Pharmacy Education and Research Conference)

Title: *Building the Future Pharmacy: We are Agents of Change.*

Dates: May 31, June 1 – 2, 2016

Venue: River Rock Casino Resort / The Hotel at River Rock, 8811/8888 River Road, Richmond, British Columbia, V6X 3P8

Number / Types of Attendees: 120-140 estimated AFPC pharmacy faculty and staff, graduate students (the majority are pharmacists by background). Attendees are from across Canada.

Event Description:

The conference opens on Tuesday, May 31 with an evening reception. The educational program will take place on Wednesday, June 1 and Thursday, June 2. The program will provide a mixture of various presentation methods such as plenary sessions, special sessions on pharmacy education and research, round table sessions, mini sessions about innovative individual faculty education and research initiatives, and poster presentations. Major sessions will include reports and findings from the AFPC Pharmacy Educator Peer Leader Network Project, the Canadian Experiential Education Project, as well as both national program evaluation and assessment initiatives. At the evening reception, on June 1, awards will be presented to the 2016 AFPC National Faculty and student award winners.

The conference is being held in partnership with the Canadian Society for Pharmaceutical Sciences. With this partnership, it is anticipated that 300 conference attendees will be present.

Event Goals / Measures:

- 1) To showcase current Canadian pharmacy education and research activities
- 2) To increase attendee awareness and understanding of the topics addressed
- 3) To provide a forum for communication of pharmacy educators with colleagues from across Canada
- 4) To integrate and build the relationship between the Canadian Society for Pharmaceutical Sciences and the Association of Faculties of Pharmacy of Canada

All goals will be measured through participant feedback. An 85-100% positive feedback would be considered a major success.

Methods of Sponsor Acknowledgement: AFPC website, AFPC newsletter, conference program, site poster, conference announcement

Other Sponsors:

Requests for educational grants have been sent to pharmaceutical companies and community pharmacy organizations.

Sponsorship Levels:

See attached for sponsorship levels.

Sponsorship Form

We would like to support the 2016 AFPC Annual Conference as a:

PLATINUM SPONSOR AT \$5000 and greater

You will be recognized as a major contributor by:

- Receiving two complimentary conference registrations
- Receiving two complimentary awards banquet tickets
- Full page advertisement in the conference program
- Top visibility on conference web page and signage
- Acknowledgement of support in opening plenary and meeting room loop

GOLD SPONSOR AT \$3,500 - \$4,999

You will be recognized as an important contributor by:

- Receiving one complimentary conference registration
- Receiving two complimentary awards banquet tickets
- Half page advertisement in the conference program
- Superior recognition on conference web page and signage
- Acknowledgement of support in opening plenary and meeting room loop

SILVER SPONSOR AT \$2,500 - \$3,499

You will be recognized as a contributor by:

- Receiving one complimentary conference registration
- Receiving one complimentary awards banquet ticket
- Quarter page advertisement in the conference program
- Prominent recognition on conference web page and signage
- Acknowledgement of support in meeting room loop

BRONZE SPONSOR AT \$1,000 - \$2,499

You will be recognized as a supporter by:

- Receiving one complimentary awards banquet ticket
- Quarter page advertisement in the conference program
- Recognition on conference web page and signage
- Acknowledgement of support in meeting room loop

FRIEND OF CPERC 2016 AT \$999 or less

You will be recognized as a friend by:

- Recognition on conference web page and signage
- Acknowledgement of support in meeting room loop

Organization Name: _____

Contact Name: _____

Contact Title: _____

Address: _____

Street

City

Province

Postal Code

Contact Phone Number: _____ Contact Email: _____

Thank you for your support!

Please return this form and your cheque to:

Harold Lopatka, AFPC Executive Director

Box 21053, Terwillegar, Edmonton, Alberta T6R 2V4

Please make your cheque payable to the ***Association of Faculties of Pharmacy of Canada***

Conference Chair: Dr. Charles Park, UBC